

VASCULAR AND ENDOVASCULAR SURGERY SOCIETY

FORMERLY THE PERIPHERAL VASCULAR SURGERY SOCIETY (PVSS)

44th Annual Meeting

JANUARY 30 - FEBRUARY 2, 2020
STEAMBOAT GRAND • STEAMBOAT SPRINGS, CO

2020 EXHIBITOR PROSPECTUS

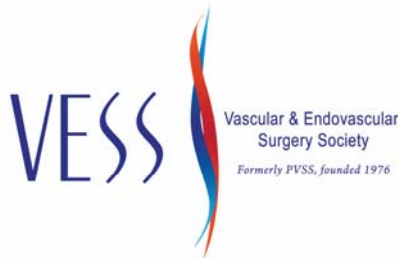


VESS



Vascular & Endovascular
Surgery Society
Formerly PVSS, founded 1976

www.vesurgery.org



From the President

The Vascular and Endovascular Surgery Society (VESS) (formerly Peripheral Vascular Surgery Society, founded 1976) is a national society with over 1,000 members and a 40+ year history dedicated to issues most germane to the young vascular surgeon. The mission of the VESS is to improve the science and art of vascular surgery and endovascular therapies, and to provide interchange of medical knowledge and information. Active membership is limited to the first 15 years after fellowship training. However, our active senior members stay very much involved. Our members come from every state in the nation and from both academic and private practices. Through VESS, our members strive to promote basic and clinical research that directly improves outcomes for our patients. The structure of the Society and the meetings are conducive to developing long-term relationships and many members are regular annual attendees. Relationships are built and grown with colleagues, friends, mentors, trainees and, very importantly, our industry partners.



The VESS Annual Meeting is the leading forum for face-to-face interaction with young vascular surgeons who represent the future of our specialty. We seek to have our VESS senior leaders mentor junior partners and trainees in the exciting venue of our meeting. Many VESS members are already key opinion leaders, section chiefs, and Heart and Vascular Center directors, and their insights and experiences are invaluable. The atmosphere at the Annual Meeting also recognizes the extraordinary contribution industry provides to the ever-changing field of vascular surgery with new devices, technologies and therapies.

We hope you and your company's colleagues will want to integrate this important educational gathering into your overall strategy for 2020 and beyond. You won't want to miss this great opportunity!

Hope to see you at VESS!

Sincerely,
James H. Black, MD
VESS President

Executive Council

PRESIDENT

James H. Black, MD
Johns Hopkins Hospital

PRESIDENT-ELECT

Matthew Corriere, MD
University of Michigan

SECRETARY

Jason T. Lee, MD
Stanford University

TREASURER

Mark Conrad, MD
Massachusetts General Hospital

RECORDER

Ravi Veeraswamy, MD
Medical University of South Carolina

COUNCILOR-AT-LARGE

Misty Humphries, MD
University of California, Davis

COUNCILOR-AT-LARGE

Todd Berland, MD
New York University

COUNCILOR-AT-LARGE

Dawn Coleman, MD
University of Michigan

Exhibit Space

Each exhibit space will include one 6' x 30" draped table, two chairs and standard electric if necessary. Exhibits will be tabletop only. No freestanding floor displays will be permitted. Standing equipment may be used in lieu of a table, but request must be sent in writing to the Society's National Office for approval.

Application Deadline

All applications must be received no later than Wednesday, December 4, 2019. The application is located on page 10 of this prospectus.

Space Assignment

Preferred space will be given to the Society's supporters (if application is received by posted deadline). After the deadline, all other companies will be assigned in the order in which the applications (with payment) were received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The Society has the right to alter the floor plan at any time.

Cancellations/Refunds

Cancellations received in writing 60-days prior to the start date of the program will be subject to a 25% administrative fee. There will be no refunds issued for cancellation requests received within 60-days of the start of the program.

Liability

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Vascular and Endovascular Surgery Society, the Steamboat Grand and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the Vascular and Endovascular Surgery Society, the Steamboat Grand, its employees and agents. Exhibitor acknowledges that the Vascular and Endovascular Surgery Society and the Steamboat Grand do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. The Vascular and Endovascular Surgery Society and the Steamboat Grand are not responsible for theft, loss or damage that may occur and advise each exhibitor to insure their stands, equipment and material at full value.

Protection of Hotel

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

Meeting Registration

Exhibitor personnel must be pre-registered by **Wednesday, January 15, 2020**. Names must be provided to the VESS National Office by this posted deadline. Each exhibiting company is allotted two badges per tabletop space purchased. Additional badges are \$300.⁰⁰ each. Each badge includes admission to the exhibit hall, scientific sessions and the Welcome Reception on Thursday evening. Badges for company representatives can be picked up onsite at the Steamboat Grand during the following hours*:

Thursday, January 30	1:00 pm - 5:00 pm
Friday, January 31	6:00 am - 9:00 am
Saturday, February 1	6:00 am - 9:00 am

*Registration hours are subject to change.

Venue

Steamboat Grand
 2300 Mt. Werner Circle
 Steamboat Springs, CO 80487
 877-269-2628



Hotel Reservations

Reservations must be made by 5:00 pm (Eastern) on **Saturday, December 21, 2019** to guarantee the group rate and can be made by contacting Steamboat Grand directly at 877-269-2628. After this deadline, **or if the VESS block of rooms sells out prior to the above mentioned deadline**, availability and rates cannot be guaranteed. Please mention the VESS Annual Meeting to ensure the discounted rate.

Check-in time is 4:00 pm. Check-out is 11:00 am. Guests arriving before 4:00 pm will be accommodated as rooms become available.

Deposit: A \$50.00 deposit per lodging unit is required at the time of booking. Ten (10) days after reservation, 15% of total reservation value will be charged. Final payment is due 35-days prior to arrival for remaining value of entire stay.

Cancellation: Reservations cancelled between time of reservation and 35-days prior to arrival forfeit 15% of total reservation value. Cancellation within 35-days of arrival forfeit the entire amount. No refund for late arrivals, early departures, no-shows and downgrades.

Hotel Group Rates

On behalf of our meeting attendees, special room rates have been secured over the dates of the meeting:

Room Type	Rate	Room Type	Rate
Parlor	\$164	Deluxe One Bedroom	\$340
Studio	\$238	One Bedroom w/ 2 Double Beds	\$340
Double Queen	\$238	Two Bedroom	\$540
Deluxe King	\$238	Two Bedroom w/ 2 Double Beds	\$564
One Bedroom	\$282	Deluxe Two Bedrooms	\$598

Marketing Opportunities

The Vascular and Endovascular Surgery Society offers many opportunities to be directly involved in the Annual Meeting. Get valuable exposure for your company or organization by supporting the VESS in one of the following ways:

Platinum Level

FEE: \$50,000

ADVANCE & ONSITE PROMOTION

- Acknowledgement on the VESS website
- Two blast emails to target audience sent by the VESS
- Full page ad in one issues of VESS Newsletter
- 6 tickets to President's Banquet

EXHIBITING

- Two tabletop exhibit spaces (8' x 30') with preferred placement

ATTENDING

- Ten (10) complimentary badges for exhibit personnel

Gold Level

FEE: \$30,000

ADVANCE & ONSITE PROMOTION

- Acknowledgement on the VESS website
- One blast email to target audience sent by the VESS
- Full page ad in one issues of VESS Newsletter
- 4 tickets to President's Banquet

EXHIBITING

- Two tabletop exhibit spaces (8' x 30') with preferred placement

ATTENDING

- Seven (7) complimentary badges for exhibit personnel

Silver Level

FEE: \$20,000

ADVANCE & ONSITE PROMOTION

- Acknowledgement on the VESS website
- 1/2 page ad in one issues of VESS Newsletter
- 2 tickets to President's Banquet

EXHIBITING

- One tabletop exhibit space (8' x 30') with preferred placement

ATTENDING

- Four (4) complimentary badges for exhibit personnel

Bronze Level

FEE: \$10,000

ADVANCE & ONSITE PROMOTION

- Acknowledgement on the VESS website
- 1/4 page ad in one issues of VESS Newsletter

EXHIBITING

- One tabletop exhibit space (8' x 30') with preferred placement

ATTENDING

- Three (3) complimentary badges for exhibit personnel

Tabletop Exhibit

FEE: \$5,000

ADVANCE & ONSITE PROMOTION

- Recognition from the podium during the opening session
- Exhibitor list posted on the VESS website
- Company included on exhibitor onsite signage
- Pre-registration mailing labels
- Post-meeting (final) registration mailing labels

EXHIBITING

- Each company will be provided one 8' x 30' draped/skirted table with two chairs and standard electrical if needed for each exhibit space purchased

ATTENDING

- Two (2) complimentary badges for exhibit personnel

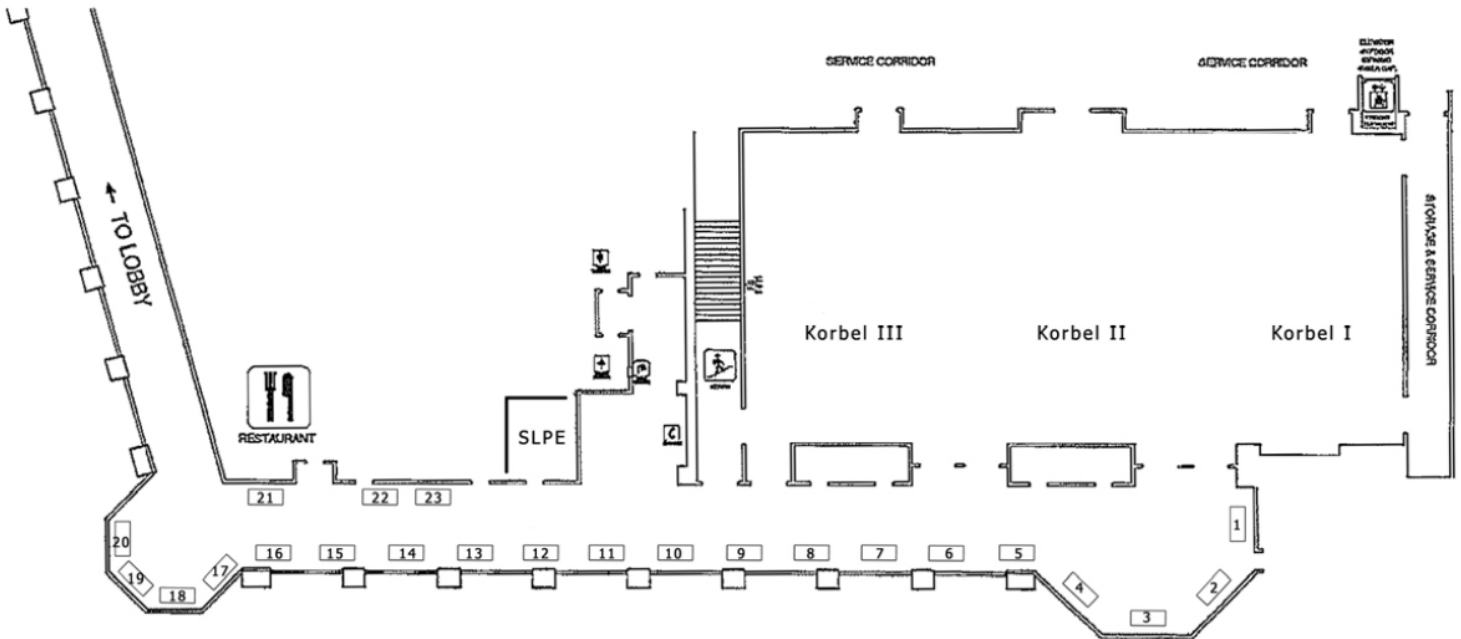
All Levels Will Receive

All levels of support will receive the following (in addition to what is outlined above):

- Recognition from the podium during the opening session
- Dedicated signage & listing in all promotional materials
- On-screen acknowledgement in scientific sessions
- Final program book acknowledgement
- Pre-registration mailing labels
- Post-meeting (final) registration mailing labels

Floor Plan

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. PLEASE NOTE: The VESS reserves the right to alter the floor plan at any time without prior notice. Applications received after **Wednesday, December 4, 2019** will be accepted on a space available basis.



2019 Exhibitor and Sponsors

The Vascular and Endovascular Surgery Society would like to recognize and thank the following companies for their ongoing support of the society:

- Abbott Vascular**
 - BD Peripheral Interventions
 - BMS/Pfizer
- Boston Scientific**
- Cook Medical**
 - CryoLife
 - Endologix
 - Getinge Group
- Janssen Pharmaceuticals**
- Medtronic Vascular**
 - Osborn Medical
- Penumbra**
- Silk Road Medical**
 - Tactile Medical
 - Terumo Aortic
- W.L. Gore & Associates**
 - Zero Gravity

2020 Technology Forum

The Vascular Technology Forum will showcase some of the best that industry has to offer by highlighting both current and up-and-coming technology in the pipeline. It will also provide opportunity for an intensive, hands-on experience in a small group format that provides a granular experience for the participating physicians.

The Technology Forum will be held on **Thursday, January 30, 2020** from **2:30 pm—5:30 pm**. Please see last page of this prospectus for the application.

Note: This program is not eligible for CME credits.

2020 Vascular Fellows' Program

The objective of the Vascular Fellows' Program is to educate graduating fellows on content pertinent to starting a career as a vascular surgeon. Topics that will be addressed include negotiating contracts, billing and coding, academic vs. private vs. hospital settings, leadership training and quality initiatives, to name a few. Participants also have the opportunity to present interesting cases and participate in Vascular Jeopardy, with questions on common vascular surgery topics. [If you are interested in supporting fellows' education please contact Angela Wetherbee at the VESS National Office via email \(angela@administrare.com\) or phone \(978-927-7800\).](#)

2020 Next Generation Student Mentor Program

The Next Generation Student Mentor Program is truly an investment in the future of our specialty by empowering the next generation of medical students to experience the clinical challenges, technological innovation, translational research and fellowship that defines our important specialty. It requires a collaborative effort between medical schools, individual vascular surgeons, vascular societies like VESS, vascular surgical leadership and industry partners alike to successfully recruit this country's "best and brightest" to our specialty. [If you are interested in supporting medical student education please contact Angela Wetherbee at the VESS National Office via email \(angela@administrare.com\) or phone \(978-927-7800\).](#)

Past Meeting Attendance

2019

Physicians	131
Residents/Fellows	67
Medical Students	26
Allied Health	7

TOTAL: 231

2018

Physicians	136
Residents/Fellows	72
Medical Students	28
Allied Health	5

TOTAL: 241

2017

Physicians	111
Residents/Fellows	64
Medical Students	12
Allied Health	7

TOTAL: 194

VESS Exhibit / Sponsor Application

DEADLINE: WEDNESDAY, DECEMBER 4, 2019

Company Name	Contact
Address	Title
City/State/Zip	Email Address
Daytime Telephone	

Support Selection [50% Deposit Due With Each Application]

- Platinum Level [\$50,000]
 Gold Level [\$30,000]
 Silver Level [\$20,000]
 Bronze Level [\$10,000]

Exhibit Only [50% Deposit Due with Each Application]

- Tabletop Exhibit [\$5,000]

Placement In the Exhibit Hall

1 st Choice	2 nd Choice	3 rd Choice	4 th Choice
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Every attempt will be made to honor placement requests. However, requests cannot be guaranteed.

If possible, please avoid space near the following company: _____

We agree to abide by the terms and conditions printed in this exhibitor prospectus: [Please Check]

Product/Equipment Being Displayed

Please list the product/equipment to be displayed at the Annual Meeting: _____

Payment Information

FINAL PAYMENT Full payment is due 30-days prior to the start of the Annual Meeting.

CANCELLATION POLICY Cancellations received in writing 60-days prior to the start of the Annual Meeting will be subject to a 25% administrative fee. No refunds for cancellations will be made within 60-days of the Annual Meeting.

PAYMENT BY CHECK Please make checks payable to the Vascular and Endovascular Surgery Society (VESS) and mail to: 100 Cummings Center, Suite 124-A, Beverly, MA 01915 (Tax ID: 27-2651673)

PAYMENT METHOD MasterCard VISA Check (Check #: _____)

Credit Card #: _____ Exp: _____ / _____ CVV Code: _____

Billing Address: _____

Billing City/State/Postal Code: _____

Name As It Appears on Card: _____

PLEASE FAX COMPLETED APPLICATION TO 978-927-7872.

VESS 2020 Technology Forum Application

DEADLINE: WEDNESDAY, DECEMBER 4, 2019

Company Name	Contact
Address	Title
City/State/Zip	Email Address
Daytime Telephone	

Description

The 2020 Tech Exchange will showcase some of the best that industry has to offer by highlighting both current and up-and-coming technology in the pipeline. It will also provide opportunity for an intensive, hands-on experience in a small group format that provides a granular experience for the participating physicians. The Technology Forum will be held on **Thursday, January 30, 2020 from 2:30 pm—5:30 pm** at the Steamboat Grand.

Fee

The fee to participate in the 2020 Technology Forum is \$10,000.

Payment Information

FINAL PAYMENT

Full payment is due 30-days prior to the start of the Annual Meeting.

CANCELLATION POLICY

Cancellations received in writing 60-days prior to the start of the Annual Meeting will be subject to a 25% administrative fee. No refunds for cancellations will be made within 60-days of the Annual Meeting.

PAYMENT BY CHECK

Please make checks payable to the Vascular and Endovascular Surgery Society (VESS) and mail to: 100 Cummings Center, Suite 124A, Beverly, MA 01915

(Tax ID: 27-2651673)

PAYMENT METHOD

MasterCard VISA American Express Check (Check #: _____)

Credit Card #: _____ Exp: ____ / ____ CVV: ____

Billing Address: _____

Billing City/State/Postal Code: _____

Name as it Appears on Card: _____

PLEASE FAX COMPLETED APPLICATION TO 978-927-7872.