Thank you......
“The art of caring for the patient is ‘caring’ for the patient”.
Frank Cole Spencer, MD
The Journey of Journalism: an Evolution

from Hieroglyphics to Fake News
News satisfies a basic human impulse
Being pulled from Trúc Bạch Lake in Hanoi, 1967.
“the thing I missed most was information – free, uncensored, undistorted, abundant information”

John McCain, war hero
3400BC: Hieroglyphics... the earliest form of journalism

---

GREAT HUNT! LET'S GO EAT!

HANG ON! I GOTTA POST THIS ON MY WALL...

Early Facebook
Thucydides (460-400BC): the first journalist

History of the Peloponnesian War recounts the 5th century BC war between Sparta and Athens

the “father of scientific history” : strict standards of evidence-gathering and analysis of cause and effect. No reference to intervention by the Gods

Placed a high value on eye witness testimony
Athens: the Birthplace of Democracy

Thucydides, Plato and Aristotle were not fans

The School of Athens by Raphael
News is spread by oration of speeches

Pericles’ Funeral Oration by Philipp Foltz (1852)
600AD China introduces all the ingredients for the modern newspaper

- Paper invented during 2\textsuperscript{nd} century (Han Dynasty)
- Ink: pine soot and oil mixture
- Printing press: 1040 AD: Bi Sheng introduces Movable Type (wood block printing)
The Chinese were considered the model of a free press and freedom of speech for centuries to come.
Printing press is “invented”
15\textsuperscript{th} Century

Johannes Gutenber
Printing press is “invented”
15th Century

Gutenberg Bible
Journalism and Politics

- Soon printing was no longer able to be repressed by government
- In fact, pamphlets and handbills were printed in mass quantities by politicians who used this as a tool for advancement
1609: The very first newspaper... *Relation*

Most newspapers were shortlived. Paper and printing were expensive. Few people could read.
Journalism was a risky business back then

1663 - John Gwyn: British printer and pamphleteer openly critical of King Charles II

- ‘to be drawn to the place of execution upon a hurdle, and there hanged by the neck’. While still alive he was to be ‘cut down, castrated, and disembowelled. And you still living... your entrails are to be burnt before your eyes, your head to be cut off, and your head and quarters to be disposed of at the pleasure of the king’s majesty’
The evolution of newspapers in the US
Early newspapers helped to promote the Revolutionary War

• The leaders of the revolt used the press to drum up public support for their cause

• In 1776 Thomas Paine wrote *Common Sense* to explain the idea of revolution in words that uneducated people could understand

• It sold 120,000 copies and was reprinted in newspapers
After the war... the ‘partisan’ newspaper

- Early US leaders fought bitterly about how the government should be run

- Partisan newspapers backed different opposing views and attacked each other fiercely

- They mixed news and opinions indiscriminately
Benjamin Franklin
Benjamin Franklin  
*Pennsylvania Gazette*

- Improved editorial content
- Concept of paid newspaper advertising
- Policy of editorial impartiality

“Printer Patriot Philosopher Statesman”
• Introduces political cartoon

• Member of Constitutional Convention which leads to creation of US Constitution

• Along with Madison and others.. Pens the Bill of Rights
1st Amendment

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances.
"There are three Estates in Parliament; but, in the Reporters' Gallery yonder, there sat a Fourth Estate more important far than they all." Edmund Burke 1700's
The lynchpin of democracy

FREEDOM OF THE PRESS
2016

freedomhouse.org
As the 19th century progressed.... CIVIL WAR.

“The Civil war influenced newspapers more than any other event of the century” Wally Hastings, Journalism historian
Objectivity in the Civil War

News syndicates sold information about the war to newspapers in both the North and the South.

Reporters just collected the facts – who, what, when, where, and how – and reported them without taking a position.
Press Credentials

Spies posed as reporters

Members of the press had to be certified as reporters and had to have a press pass on the scene
Photojournalism

Photographer Matthew Brady convinced President Lincoln to let him document the Civil War in photographs.

Brady was one of the first to capture the Civil war on film.
War Correspondents

For the first time journalists actually went onto battlefields to write at-the-scene reports
The Steam Engine and the Industrial Revolution

• This new technology: steam powered engine allowed for printing of 4000 copies of a newspaper in an hour.

• Reduced the price of a newspaper to 1 cent.

• The “Penny Press” was born. The first truly mass media.
The Birth of the “Modern Newspaper”

- Free of government or party control
- Simple wording
- Organized with city staff covering regular beats and spot news
- DC and foreign correspondents
- Topped 40,000 circulation within 15 months
- Herald Tribune (spinoff) is still published now
“Yellow Journalism”

- By the end of the 19th century, newspapers were the nation’s main source of information.
- As huge newspaper empires grew, so did the competition and circulation wars.
- “Yellow journalism” used sensationalism as a way to increase readership: loud headlines on sin, sex, rumors, even fake stories.

The “one off” problem
It began when one publisher...

- Joseph Pulitzer owned the St. Louis Post Dispatch and took over the New York World in 1883
- He was a crusader for hard news, but liked to present it with sensationalism
- At first he demanded accuracy from his reporters

Joseph Pulitzer
Founder of the Pulitzer Prizes and Columbia School of Journalism
...Challenged another

• William Randolph Hearst, owner of the *San Francisco Examiner*, bought *New York Journal* in 1895

• He loved politics and hoped to run for president

• Taking on Pulitzer as a rival, his paper emphasized crime, sex, scandals, and violence

*William Randolph Hearst*
The battle raged over comic strips

- Pulitzer was the first publisher to run comic strips in his paper
- He and Hearst fought over the “Hogan’s Alley” comic strip printed in yellow ink, by James Outcalt
- The term “yellow journalism” came to mean any sensational, inaccurate reporting
It continued over “stunt journalism”

• Both publishers used publicity stunts to build readership:

• Pulitzer sent “Nelly Bly” up in a hot air balloon

• She also pretended to be out of her mind in order to investigate conditions in insane asylums

Elizabeth Jane Cochrane a.k.a. “Nellie Bly”
...and may even have caused a war

• By exaggerating news about events in Cuba, Hearst and Pulitzer may have helped cause the Spanish-American War in 1898

“You furnish the pictures. I will provide the war” Randolph Hearst
“Remember the Maine! To hell with Spain!”
The public wanted professionalism

- Newspapers remained the dominant medium for information
- Outcry against “yellow journalism” led to demand for greater truthfulness and accountability
- Some journalists saw their work as a profession with a responsibility to the public
- Some newspapers adopted codes of ethics and standards of fairness and accuracy
The face of professionalism

- Adolph Ochs bought the New York Times in 1896
- Balanced reporting, high level writing
- Ushered the age of Subscription instead of relying on the paper boy

“All the news that’s fit to print”
The “golden age” of journalism

- Muckracking:
- Investigative, socially, conscious reporting takes off

- Upton Sinclair’s *The Jungle* leads to new, much more stringent food and drug laws
“The muckrakers”

- Industrialization led to slums and terrible conditions for the poor
- Journalists exposed these problems and helped start sweeping reforms
  - Better working conditions
  - Sanitation
  - Laws to protect people
  - Honest government
  - Regulation of big business

Photojournalist Jacob Riis captured slum life in his photographs
The journalist as expert

- Walter Lippman became the best-known columnist of the century and a model of the professional, well-educated, expert journalist

- He advised presidents and was a very influential figure of his time
1939: first TV broadcasts made

- WWII delays progress
- Powerful networks don’t emerge until 1950’s
... the first network news “star”

- Edward R. Murrow starts as a radio journalist
- On TV, challenged Sen Joe McCarthy’s red-baiting witch hunts
- Set the standard for later news anchors like Walter Cronkite

Good night and good luck...
Reported “Battle of Britain” live from the scene
Investigative journalism

• The Pentagon Papers proved that the U.S. government had lied to the public about the Vietnam War

• In 1972, two young Washington Post reporters broke the Watergate story that led to the resignation of President Richard Nixon

Carl Bernstein and Bob Woodward
Journalism shines in Vietnam.. A turning point for the media

Generals and Presidents saw television as an enemy.... They learn that pictures and media can be hazardous to foreign policy
Won't Get Fooled Again
US invades Grenada in 1983 in response to a hard-line Stalinist coup
After Grenada….Military offers a compromise to the media....

- Media-Military Relations Panel issues report in August 1984

- “the U.S. media should cover U.S. military operations to the maximum degree possible consistent with the mission security and the safety of U.S. forces.”
1990’s: Welcome to the Internet
1990’s: Welcome to the Internet

- 1995: Craigslist – online advertisement
- 1996: nytimes.com
- 1997: *Dallas Morning News* breaks story on its web site that suspect Timothy McVeigh has confessed to Oklahoma City bombing
- 1998: Drudge Report: breaks Monica Lewinsky scandal to public
The 24-hour news cycle is born

- First Gulf War: CNN realized audience would be eager to watch certain news anytime, day or night
- Paper newspapers can’t compete.. Online news dominates
2000’s: DotCom Boom

2000: Google introduces AdWords

2001: Birth of Wikipedia – blogging takes off, Twitter is used to spread news

2004: Popular social media websites: Facebook

2009: *Christian Science Monitor* become first national publication to cease paper edition (after 100 years) and publish only online
Where do people get their news today?

### 2016

**About four-in-ten Americans often get news online**

<table>
<thead>
<tr>
<th>Platform</th>
<th>% of U.S. adults who <strong>often</strong> get news on each platform</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cable, local, network nightly</td>
<td>57%</td>
</tr>
<tr>
<td>Social media, websites/apps</td>
<td>38%</td>
</tr>
<tr>
<td>Radio</td>
<td>25%</td>
</tr>
<tr>
<td>Print newspapers</td>
<td>20%</td>
</tr>
</tbody>
</table>

**% of each age group who **often** get news on each platform**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>18–29</th>
<th>30–49</th>
<th>50–64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV</td>
<td>27%</td>
<td>45%</td>
<td>72%</td>
<td>85%</td>
</tr>
<tr>
<td>Online</td>
<td>50%</td>
<td>49%</td>
<td>29%</td>
<td>20%</td>
</tr>
<tr>
<td>Radio</td>
<td>14%</td>
<td>27%</td>
<td>29%</td>
<td>24%</td>
</tr>
<tr>
<td>Print newspapers</td>
<td>5%</td>
<td>10%</td>
<td>23%</td>
<td>48%</td>
</tr>
</tbody>
</table>

Note: Just 1% said they never got news on any platform (not shown).
“The Modern News Consumer”

PEW RESEARCH CENTER
I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one -- a great deal, quite a lot, some or very little?

June 1-5, 2016

% Great deal % Quite a lot

The military 41 32
Small business 30 38
The police 25 31
The church or organized religion 20 21
The medical system 17 22
The presidency 16 20
The U.S. Supreme Court 15 21
The public schools 14 16
Banks 11 16
Organized labor 8 15
The criminal justice system 9 14
Television news 8 13
Newspapers 8 12
Big business 6 12
Congress 6

GALLUP
Americans' Trust in the Mass Media

In general, how much trust and confidence do you have in the mass media -- such as newspapers, TV and radio -- when it comes to reporting the news fully, accurately and fairly -- a great deal, a fair amount, not very much or none at all?

Why the mistrust?
SOCIAL MEDIA: TAKING OVER THE WORLD

Fakebook

News-Today

FAKE

Tell Lie Vision

EXTRA! EXTRA! READ ALL ABOUT IT! PANTS ON FIRE! LIAR! LIAR!
Disinformation ≠ Misinformation

intentionally false or misleading to deceive

unintentionally false NOT meant to misleading or deceive

Originated in Russia in 1920’s and used by Stalin during WWII

dезинформация, transliterated as dezinformatsiya

First appears in the English dictionary in 1980’s
Cold War Disinformation

“Who’s Who in the CIA” East German journalist Julius Mader 1968 (KGB influence)

CIA puts false articles in local newspapers during Soviet-Afghan War: SOVIET EMBASSIES HAD ‘INVASION DAY CELEBRATIONS’

Operation INFEKTION

![Image of a woman holding a newspaper]
Disinformation?
Research

**Reporting Iraqi civilian fatalities in a time of war**

Schuyler W Henderson¹, William E Olander² and Les Roberts*³

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**Abstract**

**Background:** In February, 2007, the Associated Press (AP) conducted a poll of 1,002 adults in the United States about their attitudes towards the war in Iraq. Respondents were remarkably accurate estimating the current death toll of US soldiers, yet were grossly inaccurate in estimating the current death toll of Iraqi civilians. We conducted a search of newspapers reports to determine the extent of the discrepancy between reporting Coalition and Iraqi civilian deaths.

**Methods:** We examined 11 U.S. newspapers and 5 non-U.S. newspapers using electronic databases or newspaper web-archives, to record any reports between March 2003 and March 2008 of Coalition and Iraqi deaths that included a numeric indicator. Reports were described as "events" where they described a specific occurrence involving fatalities and "tallies" when they mentioned the number of deaths over a period of time. We recorded the number of events and tallies related to Coalition deaths, Iraqi civilian deaths, and Iraqi combatant deaths, people are informed about US and Iraqi civilian fatalities in Iraq. Furthermore, the data into question the role of the media in reporting and sustaining armed conflict, and the extent to which newspaper and other media reports can be used as data to assess fatalities or trends in the time of war.
Propaganda/Disinformation During War?

Civillian Casualties

**Conclusion:** This difference in reporting trends may partly explain the discrepancy in how well people are informed about U.S. and Iraqi civilian fatalities in Iraq. Furthermore, this calls into question the role of the media in reporting and sustaining armed conflict, and the extent to which newspaper and other media reports can be used as data to assess fatalities or trends in the time of war.
‘She Was Fighting to the Death’
Details Emerging of W. Va. Soldier’s Capture and Rescue

Lynch: Military lied
Despite U.S. reports, she never fired a shot

BY ERIN MCCLAM
Associated Press

NEW YORK — Pvt. Jessica Lynch said Tuesday she is disturbed that the military seemed to over-dramatize her rescue by U.S. troops and spread false stories that she went down shooting in an Iraqi ambush.

“That wasn’t me. I wasn’t about to take credit for something I didn’t do,” she told The Associated Press. “I’m not that person.”

The 20-year-old former Army supply clerk — twig-thin and weary, one crutch close at hand — described her ordeal in a Veterans Day interview seven months after the rescue made her a national hero.

Reports circulated by the U.S. military early in the war said Lynch waged a fierce gunbattle with Iraqi fighters who ambushed her 507th Maintenance Company on March 23 at Nasiriyah. She has since said her rifle jammed, and she did not get off a shot.

And Lynch’s new book points out that, despite the “tension and drama” of the military videotape showing gun-toting U.S. soldiers rushing into an Iraqi hospital to rescue her, the hospital staff never resisted, and even offered the troops a key.

“It disturbed me,” Lynch said. “I knew that it wasn’t the truth.”

Still, the ex-prisoner of war from rural West Virginia took pains to say that she does not care why the military may have exaggerated her story, and that she considers the soldiers who rescued her April 1 to be heroes.

“No matter what it was, the point is that they got in there, they rescued me, and they took me home safe,” she said.

Lynch, who has fair skin and fine blond hair that falls to her shoulders, physically recolls when she recounts her time in the hospital, a time when she said she was forced to watch the death of her comrade, Pfc. Jessica Lynch.

* See Lynch, Page 8
Photojournalism: seeing believing?

Don't trust everything
You see.
Even salt looks like sugar.
In 2003, an LA Times photojournalist covering the Gulf War manipulated this photo... and got fired.
More examples of War Propaganda
2011 various major daily newspapers published a photograph of four Iranian missiles streaking heavenward.

Then..... Little Green Footballs (a blog site) provided evidence that the photo had been faked.
More Credibility Problems for the Media

Today’s technology let’s audiences “see” things that didn’t really happen

Impressive views of Hurricane Sandy that were shared by millions online, but they are fake!
Hoboken NJ.... Hurricane Sandy flooding brings out the sharks
Current Problems in Accuracy damages credibility

• Journalists have been shown to be untruthful

• Many examples of reporters making up quotes and stretching the truth

• Jason Blair of NYTimes (top); TV Anchor Dan Rather (middle); Magazine Journalist Stephen Glass (bottom)
Once the most trusted man in news.... Brian Williams
I WAS WITH LOCHTE

WHEN HE WAS ROBBED AT GUNPOINT
Current Problems in Objectivity

Same old...Partisan Politics
The Economics of Blogs: root of lies
Advertisement × Traffic = Revenue.

Gawker, Business Insider, Politico, BuzzFeed, Huffington Post, Drudge Report...

A click is a click...Blogs need traffic, being first drives traffic, and so entire “stories” are created to make that happen ... truth should not stand in the way
The economics of the internet facilitate the propagation of “Fake” news

- Scooping
- Stacking
- Linking
The JFK Photo That Could Have Changed History

Posted Dec 28th 2009 2:07AM by TMZ Staff

TMZ has obtained a never-before published photograph which appears to show John F. Kennedy on a boat filled with naked women -- it’s a photo that could have altered world events.

EXCLUSIVE

We believe the photo was taken in the mid-1950s. It shows two naked women jumping more naked women sunning on the top deck. Just below the top deck -- a man appears

Kennedy is lying on a deck, sunning himself.

TMZ had multiple experts examine the photo -- all say there is no evidence the picture was Photoshopped.

The original print -- which is creased -- was scanned and examined for evidence of inconsistent lighting, photo composition and other forms of manipulation. The experts all concluded the photo appears authentic.

Professor Jeff Sedlik, a forensic photo expert, says the print appears to be authentic. Sedlik says the photo is printed on paper consistent with what was used in the 1950s. The emulsion on the surface of the print has numerous cracks -- the result of aging and handling.

There are numerous articles and books on President John F. Kennedy which mention a 2-week "Mediterranean boating trip" that JFK -- then a Senator -- took in August, 1958, with his brother Ted Kennedy and Senator George Smathers. The trip reportedly entertained a number of women on the yacht. Jackie Kennedy was pregnant at the time and was rushed to the hospital while JFK was on the boat. Doctors performed an emergency C-section, but the infant was stillborn.
Blogs:
How to determine what is ‘news’

Stacking and Linking

STACKING: The reverse chronological order - the de facto standard for blogging... Whatever is on top is considered NEWS (no time for fact checking or vetting)

LINKING: Blogs include multiple links to other sites and blogs that helps legitimize the content by suggesting that the blogger has fact checked the story... this is a ruse...
History has a way of repeating itself.
The return of ‘yellow journalism’?

The one-off problem is back
Media historian W. J. Cambell once identified the distinguishing markers of yellow journalism as follows:

- Prominent headlines that screamed excitement about ultimately unimportant news
- Lavish use of pictures (often of little relevance)
- Impostors, frauds, and faked interviews
- Color comics and a big, thick Sunday supplement
- Ostentatious support for the underdog causes
- Use of anonymous sources
- Prominent coverage of high society and events.

Sound Familiar????
Secret Service Agent Says Obama Is Muslim & Gay In New Tell-All Book

7 months ago • by Michael Davies • 135 Comments

Washington, DC — A former Secret Service agent whose new book is quickly climbing Amazon's best-seller charts, said he is concerned about the state of the country and says it is time the public knows the real truth about our Commander in Chief, Barack Obama.

Former agent, Paul Horner, in his new tell-all book “The Black House,” reveals what goes on inside the White House when the news cameras are turned off.

In an interview with NBC News, Horner told Senior Political Analyst Tom Downey that he is one-hundred-percent positive that President Obama is not Muslim.
Yet .... It describes itself as ... “the place to find what’s shaping your world. We curate the most important and engaging news so you don’t have to”
Secret Service Agent Says Obama Is Gay & Muslim In New Tell-All Book

By Jimmy Rustling, ABC News - November 10, 2016

WASHINGTON, D.C. (AP) — A former Secret Service agent whose new book is quickly climbing Amazon’s best-seller charts, said he is concerned about the state of the country and says it is time the public knows the real truth about our Commander in Chief, Barack Obama.
If you’re here because of the Kim Davis getting sued by Survivor story – and we’re guessing that you are – we’ve wrote about it here. Yes it’s fake. Continue reading for our profile on fake news website NBC.com.co.

**Determination:** Fake news. Typically – but not exclusively – under the guise of entertainment news.

NBC.com.co is a fake news website that attempts to confuse readers as to the legitimacy of the stories it creates by using the popular NBC brand in the domain name. However the site is not affiliated with or endorsed by the NBC National Broadcasting Company brand.

The site was created on June 29th 2015 and is one of a number of websites that use the .co extension. .co is the domain extension for Colombia. Other sites include USAToday.com.co and NYTimes.com.co, and thus it is likely that these sites are operated by the same person(s).
BREAKING: “Tens of thousands” of fraudulent Clinton votes found in Ohio warehouse

By admin1 · September 30, 2016 · 46021 · 0

Fact Check · Fake News

Ballot Bluffing

A disingenuous article falsely claimed that "tens of thousands" of fraudulent ballots were discovered in a warehouse in Ohio.

CLAIM: Thousands of pre-marked ballots for Hillary Clinton and other Democratic candidates were found in a warehouse in Ohio.
2015 Birmingham England.. Man unloads boxes of ballots at polling station

2016 Columbia Electrical worker discovers thousands of votes for Clinton in sealed boxes
Gun-brain-dishing man sought to investigate fake news story site, police say.

Kevin Slot, Daniel Allman and Greg Clary, CNN
Updated 2:48 PM ET, Mon December 5, 2016
Trump slams media over sham ‘dossier’

YELLOW JOURNALISM
BUT WAIT...... THIS IS THE VIEW TRUMP SAW AS HE TOOK THE PODIUM TWO HOURS LATER
BUT... OBAMA'S FIRST INAUGURATION AUDIENCE STILL SEEMS MASSIVELY BIGGER... OR IS IT?

TAKEN FROM THE BALCONY OF THE CAPITAL BUILDING
PERSPECTIVE COUNTS.. THIS PHOTO IS TAKEN FROM DIRECTLY BEHIND TRUMP.. NOT THE BALCONY
"Alternative facts are not facts. They are falsehoods," Chuck Todd tells Pres. Trump's counselor Kellyanne Conway this morning. WATCH:

10:03 AM - 22 Jan 2017

 Mey 35,571 65,402
“The party told you to reject the evidence of your eyes and ears. It was their final, most essential command...”
What is Fake News? Does it matter?

“Fake news was a term specifically about people who purposely fabricated stories for clicks and revenue. Now it includes bad reporting, slanted journalism and outright propaganda. And I think we’re doing a disservice to lump all those things together.”

David Mikkelson, the founder of Snopes, the myth-busting website
Majority say fake news has left Americans confused about basic facts

% of U.S. adults who say completely made-up news has caused ____ about the basic facts of current events

<table>
<thead>
<tr>
<th>A great deal of confusion</th>
<th>Some confusion</th>
<th>Not much/no confusion</th>
</tr>
</thead>
<tbody>
<tr>
<td>64%</td>
<td>24</td>
<td>11</td>
</tr>
</tbody>
</table>


PEW RESEARCH CENTER
Majority of people are confident in their ability to recognize fake news

% of U.S. adults who are ___ in their ability to recognize made-up news

- Very confident: 39%
- Somewhat confident: 45%
- Not very/at all confident: 15%
- Don't know/refused: 1%


PEW RESEARCH CENTER
Who is to blame?

Public, politicians, social media all receive share of responsibility for stopping spread of fake news

% of U.S. adults who think ____ have a great deal/some/little or no responsibility in preventing completely made-up news from gaining attention

<table>
<thead>
<tr>
<th></th>
<th>A great deal of responsibility</th>
<th>Some responsibility</th>
<th>Little/no responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Members of the public</strong></td>
<td>43%</td>
<td>31%</td>
<td>24%</td>
</tr>
<tr>
<td><strong>Govt, politicians and elected officials</strong></td>
<td>45%</td>
<td>25%</td>
<td>26%</td>
</tr>
<tr>
<td><strong>Social networking sites and search engines</strong></td>
<td>42%</td>
<td>29%</td>
<td>24%</td>
</tr>
</tbody>
</table>


PEW RESEARCH CENTER
I want to share some thoughts on Facebook and the election. Our goal is to give every person a voice. We believe deeply in people.

Of all the content on Facebook, more than 99% of what people see is authentic. Only a very small amount is fake news and hoaxes. The hoaxes that do exist are not limited to one partisan view, or even to politics. Overall, this makes it extremely unlikely hoaxes changed the outcome of this election in one direction or the other.

That said, we don't want any hoaxes on Facebook. Our goal is to show both content that will help you lead a more connected and informed life.
Russian propaganda effort helped spread ‘fake news’ during election, experts say
Obama Signs Defense Bill, Establishing Anti-Propaganda Center
It is the sense of Congress that

(1) foreign governments, including the Governments of the Russian Federation and the People’s
Countering Foreign Propaganda and Disinformation Act

WAR IS PEACE

FREEDOM IS SLAVERY

IGNORANCE IS STRENGTH.
Is journalism dying or evolving?

“The distinction between citizen and journalist, reporter and editor, audience and producer are not vanishing but blurring. Journalism isn’t dying. It is becoming more of a collaboration. Journalists are not being replaced of becoming irrelevant. Their role has become more complex and more critical”

Bill Kovach and Tom Resenstiel  The Elements of Journalism : What Newpeople should know and the public should expect 2014
Citizen Journalism

*Critics*

*(often professional journalists)*

- Unregulated
- Too subjective
- Amateur
- Haphazard in quality and coverage
Citizen Journalism advocates

Journalism can be more accurate, informative, more engaging by being produced with the collaboration of the community once imagined to be merely an audience
Advocates of Citizen Journalism

*breaking news can be reported more quickly*

• 2010 Haiti Earthquake
• The Arab Spring
• Occupy Wall Street Movement
• 2013 protests in Turkey
• Thte Euromaiden events in Ukrain
• Syrian War
• 2014 Ferguson unrest
Truth is in the middle....
How to avoid fake news
What can we do to get the truth?

• Obvious sensational titles are one giveaway
• Look at the quality of the hosting organization, who is delivering the message, recognize bias?
• Is something that many different credible news sources have commented on?
• Go to sites such as snopes.com which have a database of known/debunked fake stories that is regularly updated.
• Essentially, be critical especially when you read online content
Conclusions

• Technological advances have challenged journalists to maintain objectivity
• Internet will soon match or surpass other media as the dominant news source
• Economics of journalism are real and must be recognized
Conclusions

• Understand the difference between “fake news” and bad journalism (slanted, biased, propaganda/disinformation.... Seeing is not believing)

• Seek out balance and objectivity for yourself

• Embrace your role as a Citizen Journalist as this can enhance the truth when practiced responsibly
Freedom of the press is not just important to democracy, it is democracy.

Walter Cronkite