

48TH ANNUAL MEETING

# Vascular & Endovascular Surgery Society



JANUARY 18-21, 2024

## Exhibit Prospectus

SUN VALLEY RESORT  
SUN VALLEY, ID





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## From the President

The Vascular and Endovascular Surgery Society is a national society with close to 1,500 members and a 45+ year history dedicated to advancing clinical practice, research, and professional development of young vascular surgeons. The VESS mission is to improve the quality and safety of vascular & endovascular surgical procedures and general vascular care through education, scholarship, advocacy and leadership.

We are the Next Generation of Vascular Innovators!

Active VESS membership is limited to the first 15 years after completion of clinical training, while distinguished membership status is for subsequent ongoing society engagement and support for junior members. Our members come from every state in the U.S., from both academic and private practices, and meeting attendance routinely includes international presenters and participants from around the world. The structure of the Society and the meetings are conducive to nurturing long-term professional relationships with colleagues, friends, mentors, trainees, and, very importantly, our industry partners.

The VESS Annual Meeting provides the premiere forum for face-to-face interaction with our incredibly diverse group of early career vascular surgeons who represent the future of our specialty.

We seek to have our VESS senior leaders mentor junior partners and trainees in the exciting venue of our meeting. Many VESS members are key opinion leaders, with national and international reputations as experts in vascular surgery. They are residency program directors, division chiefs, and Heart & Vascular Center Directors; their insights and experiences are invaluable to our younger members. The atmosphere at the Annual Meeting is electric and fun. We recognize the extraordinary contribution that our industry partners provide to the ever-changing field of vascular surgery with new devices, technologies, and therapies and we promote this innovation through our technological forum and hands on experiences.

We hope you and your company's colleagues will want to integrate this important educational gathering into your overall strategy for 2024 and beyond. We really do hope you join us in January in Sun Valley. You definitely don't want to miss this great opportunity!

Sincerely, Mark F Conrad, MD, 2023-2024 VESS President





## EXHIBIT INFORMATION

### Meeting Description

The 2024 Annual Meeting of the Vascular and Endovascular Surgery Society will host a three day comprehensive educational experience in the field of vascular surgery and other aspects of vascular surgical care. It is the Society's intent to bring together young surgeons, physicians and scientists from across the country to freely and openly discuss their latest clinical and research findings.

The 48th Annual Meeting will take place January 18-21, 2024 at the Sun Valley Resort in Sun Valley, ID.

### Target Audience

The Annual Meeting is presented for the benefit of those physicians, surgeons, researchers, residents, fellows and allied health professionals to promote the field of vascular and endovascular surgery through education, advocacy and leadership.

### Exhibit Dates/Hours

SETUP	
Thursday, January 18	12:00 pm - 4:00 pm
SHOW HOURS	
Thursday, January 18	6:00 pm - 7:30 pm
Friday, January 19	6:00 am - 9:30 am 3:00 pm - 6:30 pm
Saturday, January 20	6:00 am - 9:30 am 3:00 pm - 6:30 pm
TEAR DOWN	
Saturday, January 20	6:30 pm

\*EXHIBIT HOURS ARE SUBJECT TO CHANGE BASED ON THE FINAL PROGRAM.

### Meeting Registration

Exhibitor personnel must be pre-registered by Wednesday, January 3, 2024. Names must be provided to the VESS National Office by this posted deadline. Each exhibiting company is allotted two badges per tabletop space purchased. Additional badges are \$300.00 each. Each badge includes admission to the exhibit hall, scientific sessions and the Welcome Reception on Thursday evening. Badges for company representatives can be picked up onsite at the Registration Desk.

### Application Deadline

**All applications must be received no later than Wednesday, December 13, 2023.**

### Functions

Continental breakfast and afternoon coffee breaks for attendees will be located in the exhibit hall each morning. For additional face time with the doctors, all exhibit representatives are invited to the Welcome Reception on Thursday evening January 18th at 6:00 pm.

### Ticketed Events

Exhibitors may purchase tickets to the **President's Dinner** (\$75 per adult, \$35 per child under 10) to be held Saturday evening, January 20, 2023. This is an all attendee and family dinner and will include entertainment. (See sponsor levels for complimentary ticket information.)

### Exhibit Space

Each exhibit space will include one 6' tables draped table, two chairs and standard electric if necessary. Exhibits will be tabletop only. No freestanding floor displays will be permitted. Standing equipment may be used in lieu of a table, but request must be sent in writing to the Society's National Office for approval.

### Space Assignment

Preferred space will be given to the Society's supporters (if application is received by posted deadline). After the deadline, all other companies will be assigned in the order in which the applications (with payment) were received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The Society has the right to alter the floor plan at any time.



# HOTEL INFORMATION

## Sun Valley Resort

1 Sun Valley Road  
Sun Valley, ID 83353  
800-786-8259

### To book a room guests will need to either:

- Call Sun Valley Central Reservations at (800) 786-8259 and mention they are with the VESS Annual Meeting 2024
- Book online at: [https://group.Sun Valleygrand.com/v2/lodging-offers/promo-code?package=49150&code=VESS20BLK](https://group.SunValleygrand.com/v2/lodging-offers/promo-code?package=49150&code=VESS20BLK)

### VESS Discounted Group Room Rates:

View Room Descriptions

Sun Valley Lodge Rooms	\$324.00
Sun Valley Inn Rooms	\$300.00

RESORT FEE = 6%; ROOM TAX = 12%

**Deposit:** First Night’s Room, fees & tax deposit is due at time of booking to guarantee the reservation.

**Cancellation Policy:** All cancellations are fully refundable up to 7 days prior to arrival. A full deposit will be taken on the seventh day prior to arrival. If you cancel your reservation between 7 days prior to arrival and 48 hours prior to arrival, the deposit can be used within 1 year of your original reservation date. Sun Valley Resort’s policy is to charge for “no shows” as well as early departures made within 48 hours of arrival.

**Check-In:** After 4:00pm / Check-Out: 11:00am

**Cut Off Date:** December 15, 2023

**Parking at hotel:** Included in Resort Fee: Self Parking & Valet Parking is free

# RULES AND REGULATIONS

## Cancellations/Refunds

Cancellations received in writing 60-days prior to the start date of the program will be subject to a 25% administrative fee.

There will be no refunds issued for cancellation requests received within 60-days of the start of the program.

## Liability

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Vascular and Endovascular Surgery Society, the Sun Valley Resort and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the Vascular and Endovascular Surgery Society, the Sun Valley Resort, its employees and agents. Exhibitor acknowledges that the Vascular and Endovascular Surgery Society and the Sun Valley Resort do not maintain insurance covering the exhibitor’s property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. The Vascular and Endovascular Surgery Society and the Sun Valley Resort are not responsible for theft, loss or damage that may occur and advise each exhibitor to insure their stands, equipment and material at full value.

## Protection of Hotel

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.





## Marketing Opportunities-Live Event

The Vascular and Endovascular Surgery Society offers many opportunities to be directly involved in the Annual Meeting. Get valuable exposure for your company or organization by supporting the VESS in one of the following ways:

### PLATINUM LEVEL.....\$50,000

#### ADVANCE & ONSITE PROMOTION

- Acknowledgment on the VESS website
- Two blast emails to target audience sent by the VESS
- Full page ad in one issues of VESS Newsletter
- 4 tickets to President's Banquet

#### ATTENDING

- Eight (8) complimentary badges for exhibit personnel

### GOLD LEVEL.....\$30,000

#### ADVANCE & ONSITE PROMOTION

- Acknowledgment on the VESS website
- One blast email to target audience sent by the VESS
- Full page ad in one issues of VESS Newsletter
- 2 tickets to President's Banquet

#### ATTENDING

- Six (6) complimentary badges for exhibit personnel

### SILVER LEVEL.....\$20,000

#### ADVANCE & ONSITE PROMOTION

- Acknowledgment on the VESS website
- 1/2 page ad in one issues of VESS Newsletter
- 2 tickets to President's Banquet

#### ATTENDING

- Four (4) complimentary badges for exhibit personnel

### BRONZE LEVEL.....\$10,000

#### ADVANCE & ONSITE PROMOTION

- Acknowledgment on the VESS website
- 1/4 page ad in one issues of VESS Newsletter

#### ATTENDING

- Three (3) complimentary badges for exhibit personnel

### EXHIBIT ONLY.....\$5,000

#### ADVANCE & ONSITE PROMOTION

- Exhibitor list posted on the VESS website
- Company included on exhibitor onsite signage

#### ATTENDING

- Two (2) complimentary badges for exhibit personnel

### TRAVEL SCHOLARSHIPS.....\$1,500

Support the travel of a resident/fellow or medical student to attend the 2023 VESS Annual Meeting and participate in either the Vascular Fellows Course or Next Generation Student Mentor Program. (Final sponsorship amount = # of scholarships x \$1,500)

### All Levels Will Receive

All levels of support will receive the following (in addition to what is outlined above):

- Recognition from the podium during the opening session
- Dedicated signage & listing in all promotional materials
- On-screen acknowledgment in scientific sessions
- Final program book acknowledgment
- Pre-registration mailing list
- Post-meeting (final) registration mailing list



## 2024 VESS Technology Forum

The Vascular Technology Forum will showcase some of the best that industry has to offer by highlighting both current and up-and-coming technology in the pipeline.

The Technology Forum will be held on Thursday, January 18, 2024 from 1:00 pm-3:30 pm. Please see last page of this prospectus for the application. (Note: This program is not eligible for CME credits)

## 2024 VESS Education Programs

### 2024 Vascular Fellows' Program

The objective of the Vascular Fellows' Program is to educate graduating fellows on content pertinent to starting a career as a vascular surgeon. Topics that will be addressed include negotiating contracts, billing and coding, academic vs. private vs. hospital settings, leadership training and quality initiatives, to name a few. Participants also have the opportunity to present interesting cases and participate in Vascular Jeopardy, with questions on common vascular surgery topics. VESS provides travel funding to 25 eligible trainees to attend the annual meeting.

[continued]

## 2023 Exhibitor and Sponsors

The Vascular and Endovascular Surgery Society would like to recognize and thank the following companies for their ongoing support of the society:

### PLATINUM SPONSORS

Boston Scientific  
Cook Medical  
Medtronic

### GOLD SPONSOR

WL Gore & Associates  
Penumbra

### SILVER SPONSORS

Abbott Penumbra  
Shockwave Medical Inc.  
Silkroad Medical  
Terumo Aortic

### EXHIBITORS

Artivion  
Cardiovascular Systems, Inc.  
CVRx  
Endologix  
Ethicon  
Hanger Clinic  
Inari Medical  
Philips  
Salus Scientific  
University of Michigan  
VIZ.ai



## 2024 General Surgery Resident Vascular Interest Program

The objective of the General Surgery Resident Vascular Interest Program is to sponsor and provide network opportunities to all general surgery resident applicants that have an interest in pursuing a Vascular Surgery Fellowship. The program will include topics of interest regarding fellowship application process, types of programs, academic and private practice, mentoring opportunities, research advancement and the unique VESS networking environment that will allow attendees to interact with other vascular fellows and residents, vascular surgery faculty around the country as well as immersion to broad vascular pathology and industry technology. VESS provides travel funding to 25 eligible trainees to attend the annual meeting.

## 2024 Next Generation Student Mentor Program

The Next Generation Student Mentor Program is truly an investment in the future of our specialty by empowering the next generation of medical students to experience the clinical challenges, technological innovation, translational research and fellowship that defines our important specialty. It requires a collaborative effort between medical schools, individual vascular surgeons, vascular societies like VESS vascular surgical leadership and industry partners alike to successfully recruit this country's "best and brightest" to our specialty. VESS provides travel funding to 25 eligible medical students to attend the annual meeting.

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**If your company would like to sponsor trainee travel scholarships please contact Angela Wetherbee at the VESS National Office via email ([angela@administrare.com](mailto:angela@administrare.com)) or phone (978-927-7800).**

## Past Meeting Attendance

### 2023

Physicians .....	199
Residents/Fellows .....	83
Medical Students .....	41
Allied Health .....	10

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**TOTAL ..... 333**

### 2022

Physicians .....	150
Residents/Fellows .....	95
Medical Students .....	23
Allied Health .....	6

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**TOTAL ..... 274**

### 2021 VIRTUAL

Physicians .....	129
Residents/Fellows .....	73
Medical Students .....	57
Allied Health .....	9

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**TOTAL ..... 268**

### 2020

Physicians .....	149
Residents/Fellows .....	74
Medical Students .....	42
Allied Health .....	11

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**TOTAL ..... 276**



## VESS EXHIBIT / SPONSOR APPLICATION

DEADLINE: Friday, December 15, 2023

Company Name	Contact
Address	Title
City/State/Zip	Email Address
Daytime Telephone	

### Support Selection [50% DEPOSIT DUE WITH EACH APPLICATION]

- ☐ Platinum Level LIVE [\$50,000]    ☐ Gold Level LIVE [\$30,000]    ☐ Silver Level LIVE [\$20,000]  
☐ Bronze Level Live [\$10,000]    ☐ Travel Scholarships [\$1,500 x # \_\_\_\_\_ = \$ \_\_\_\_\_]

### Marketing Opportunities

[50% DEPOSIT DUE WITH EACH APPLICATION - COMPANY MUST ALSO BE A REGISTERED EXHIBITOR]

- ☐ Sponsored Symposium [\$15,000]    ☐ Hotel Key Cards [\$5,000]    ☐ WiFi Service [\$5,000]

### Exhibit Only [50% DEPOSIT DUE WITH EACH APPLICATION]

- ☐ Exhibit LIVE [\$5,000]

We agree to abide by the terms and conditions printed in this exhibitor prospectus ☐ [Please Check]

### Payment Information

FINAL PAYMENT	Full payment is due 30-days prior to the start of the Annual Meeting.
CANCELLATION POLICY	Cancellations received in writing 60-days prior to the start of the Annual Meeting will be subject to a 25% administrative fee. No refunds for cancellations will be made within 60-days of the Annual Meeting.
PAYMENT BY CHECK	Please make checks payable to the Vascular and Endovascular Surgery Society (VESS) and mail to: 203 Washington St., PMB 311, Salem, MA 01970 (Tax ID: 27-2651673)
PAYMENT METHOD	<input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Check (Check # _____ ) Credit Card # _____ Exp: _____ / _____ CVV Code _____ Billing Address _____ Billing City/State/Postal Code _____ Name As It Appears on Card _____

PLEASE EMAIL COMPLETED APPLICATION TO [VESS@ADMINISTRARE.COM](mailto:VESS@ADMINISTRARE.COM)





## VESS 2024 TECHNOLOGY FORUM APPLICATION

DEADLINE: Friday, December 15, 2023

Company Name	Contact
Address	Title
City/State/Aip	Email Address
Daytime Telephone	

### Fee

The fee to participate in the 2024 Technology Forum is \$15,000.00

### Payment Information

#### FINAL PAYMENT

Full payment is due 30-days prior to the start of the Annual Meeting.

#### CANCELLATION POLICY

Cancellations received in writing 60-days prior to the start of the Annual Meeting will be subject to a 25% administrative fee. No refunds for cancellations will be made within 60-days of the Annual Meeting.

#### PAYMENT BY CHECK

Please make checks payable to the Vascular and Endovascular Surgery Society (VESS) and mail to: 203 Washington St., PMB 311, Salem, MA 01970 (Tax ID: 27-2651673)

#### PAYMENT METHOD

☐ MasterCard ☐ VISA ☐ Check (Check # \_\_\_\_\_ )

Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CVV Code \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City/State/Postal Code \_\_\_\_\_

Name As It Appears on Card \_\_\_\_\_

PLEASE EMAIL COMPLETED APPLICATION TO [VESS@ADMINISTRARE.COM](mailto:VESS@ADMINISTRARE.COM)